

**My Interpersonal Family- An Electronic Media Assignment: Evaluation Rubrics**

<b>Objective:</b> Student will use an electronic media to explain interpersonal communication concepts: Human communication, Perception and Self Awareness, Verbal, Nonverbal, Listening and Family Culture and Traditions to teach audience (students or coworkers) about interpersonal communication concepts that will enhance the lives of their audience. Determine your audience and teach the most important parts interpersonal communication that will benefit their personal and professional lives.	<b>Exemplary- 20</b> <b>Proficient- 17</b> <b>Developing-15</b> <b>Beginning-12</b> <i>(Please see the Written Communication (GCP- Rubric for more details)</i>	<b>Earned</b>	<b>Comments</b>
<b>Purpose/Audience</b>	<b>20-17-15-12</b>		
Demonstrates with originality, a thorough understanding of the assignment’s purpose and audience. Student clearly identified the audience for their presentation. For example, student could present to elementary students, college students or coworkers.			
<b>Content Development</b>	<b>20-17-15-12</b>		
Uses compelling, relevant content to demonstrated mastery of the subject and originality of thought.			
<b>Genre/Disciplinary Conventions</b>	<b>20-17-15-12</b>		
Demonstrates ease of execution in creating form and content to express original ideas and engage in a dialogue within the context of the discipline.			
<b>Sources/Evidence</b>	<b>20-17-15-12</b>		
<i>Demonstrates skillful, original use of well-respected sources (such as the notes in class, PowerPoints on Canvas, or outside sources) to engage dialogue with the interpersonal communication concepts.</i>			
<b>Control of Syntax and Mechanics</b>	<b>20-17-15-12</b>		
<i>Demonstrates command of mechanics, syntax, and concise vocabulary of the discipline to write the clarity and fluency.</i>			
Time (up to 5 minutes) Electronic media is within timeframe.			
Dressed Professionally in the video, voice is clear, good eye contact with the audience and vocal expressiveness.			
Did the student creatively choose an electronic method to present their interpersonal family?			
<b>Final Total</b>			

**Some ideas to help you design a storyboard for your presentation. You do not have to do everything just choose the elements that you find important to your audience. These are examples of questions you should answer.**

<p><b>Human Communication</b>          How does your family represent the communication model?          Is there a communication model that best fits your family?          What are some of the noise that impedes the communication?</p>			
<p><b>Self-Awareness and Perception</b>          What did you learn about <b>self-esteem</b> from your family?          Who are you? How do you relate to the William James Selves?          What does your Johari Window look like?          What did you learn about perception?          Name some perception checking ideas to help the audience.</p>			
<p><b>Verbal Communication</b>          What are some <b>verbal language choices</b> that are understood by your family but maybe not others?          Bias language?          What did you learn about verbal language from your family?</p>			
<p><b>Nonverbal Communication</b>          How does your family express themselves <b>nonverbally</b>?          What did you learn about nonverbal communication from your family?          What nonverbal communication concept do you think is important for your audience to know?</p>			
<p><b>Listening</b>          What is your primary listening style?          How does this listening style conflict with your family?          How do you overcome listening challenges?</p>			
<p><b>Culture Communication</b>          Did student effectively <b>share their family culture and traditions</b>?          What did you learn about culture from your family?          What is the most important concept that could help your audience as it pertains to culture?</p>			